

Gem City Swing January Meeting

Minutes

Board Present: Emily Benze, James Benze, Nick Gerakines, Kyle Girtz, Emily Mobley, Vahid Schwart (remote)

Board Absent: None

Others Present: None

Date: 2018-01-15, 6:30 PM

Location: 14 Johnson St. Dayton OH, 45410

1. Board Member Positions
 - a. The board unanimously voted on the following positions for 2018:
 - i. President: James Benze
 - ii. Vice President: Emily Mobley
 - iii. Treasurer: Emily Benze
 - iv. Secretary: Vahid Schwart
 - b. **Nick Gerakines** will continue to schedule staff for dances
 - c. **Emily Mobley** will take over creating FB events for the next year and posting periodically on social media.
2. January Beginner Month
 - a. **James Benze** will observe how long newer dancers stay at dances in February to compare to people leaving early in January (due: February meeting)
 - b. **James Benze** will look at possible infographics to encourage people to stay near the dance floor if they want to dance, but are worried about asking people themselves. (due: Jan 31)
 - i. Vahid has provided a few posters as inspiration
3. February Lesson Planning
 - a. Lessons will be taught by Vahid, and either Kat or Emily Benze
 - b. Topic will be introductory Lindy Hop
4. Future Month Class Planning
 - a. Topics that were decided upon as good topics were solo jazz, technique focus, a variations month, and practice session
 - b. It was decided that something more structured, like a solo jazz class, and something less structured like a technique or variations class, would work well for March and April respectively, and a practice session could line up with a May beginner month
5. Teacher Training
 - a. James Benze and Kyle Girtz will collaborate and run a teacher training class either in late February or early March

- b. Steve's studio was decided to probably be the optimum venue for the class, although other locations can be considered
 - c. Two sessions may be considered depending on size of the group and availability
- 6. Gem City Swing Smackdown Team Costs
 - a. Treasurer **Emily Benze** will reimburse herself for costs incurred for the Dayton Smackdown team fee, as well as the costs of practice space (tentative estimate \$265) (Due: Feb 28)
- 7. Financials
 - a. Emily Benze reported that the club currently has \$3880. Some of that will need to be allocated to taxes.
 - b. The board decided that money should be allocated for speaker headsets for future beginner months and large classes.
- 8. Point of Sale System
 - a. The Board decided that improving our point of sale system (Square was brought up as a de-facto option) should be achieved.
 - i. **James Benze** will attempt to populate a new POS system (Due: Jan 23)
 - b. The set up person will prestock an envelope with \$50 for staff payments, and \$100 for start money
 - c. Credit Cards will be allowed, but strongly discouraged
 - i. **James Benze** will create a sign for the cash box to prefer cash (Due: Jan 23)
- 9. Summer advertising opportunities
 - a. The board decided that the following opportunities should be investigated again:
 - i. Dayton Heritage Festival
 - ii. Big Band Nights
 - iii. Holiday at Home Parade
 - iv. Art in the City
 - v. Springfield Summer Arts Festival
- 10. Misc
 - a. We will stop bringing our unsold T-Shirt stash back and forth to the venue, but will take orders for the next week.
 - b. Zak Komon's father owns a ballroom in Vandalia. The board decided that the ballroom wasn't needed for our weekly dance at this moment, but we will keep it in mind for future endeavours.

