

## Gem City Swing November Meeting Minutes

Board Present: James Benze, Kat Blum, Nick Gerakines, Emily Stienecker

Board Absent: Rob Breen

Others Present: Kyle Girtz, Emily Mobley

Date: 2017-11-27, 5:30 PM

Location: 14 Johnson St. Dayton OH, 45410

### 1. Advertising for Beginner Month

- a. **James Benze** will create a FB event banner and poster, possibly using the “Canva” website
- b. **Kat Blum** will take charge of FB advertising, given a \$50 monthly budget
- c. **Emily Mobley** will gather a list of places to post flyers
  - i. Suggested flyer locations include Panera and Kroger
  - ii. The decision was made to NOT post flyers at the universities due to the timing of breaks.
- d. **Rob Breen** will contact Dayton.com, DDN, WHIO, WDTN, FOX 45, Living Dayton, Dayton City Paper, Oakwood Register and develop an ad for those that need it
- e. **James Benze** will talk to Dayton Breweries to look for advertising opportunities
- f. **James Benze** will look at other Dayton meetup groups for collaboration opportunities

### 2. January Beginner Month Format

- a. Beginner classes will be no additional charge, and last from 7:00 PM until 8:00 PM
- b. Week-by-week format:
  - i. Week 1: 6 count swing, taught by Kyle and Kat
  - ii. Week 2 and 3: Lindy Hop, taught by Kyle and Kat
  - iii. Week 4: Charleston, taught by James and Emily
  - iv. Week 5: Shim Sham
- c. Level 2 class will have a practice session the same month
- d. **James Benze** will investigate wireless headset microphones for possible purchase by the club
- e. Vocabulary was decided upon: Level 1 class/Fundamentals and Level 2 class. (Avoid the term intermediate or advanced)

### 3. Business Format

- a. Board decided to remain a Nonprofit corporation, and not seek 501(c) status. Remaining a nonprofit allows us to have no owners, however 501(c)3 limits our ability to spend money appropriately and hold social events (under “educational” title)

- b. Co-op was brought forward as an option, but decided against as we don't have any lawyers/CPAs on staff to handle the money aspect.
  - c. **Emily Stienecker** will contact CPA about paying back taxes
4. Elections
- a. Elections will be held December 12th.
  - b. Board will decide on how many board positions will be open after interest in becoming a board member is seen, with "7" being a tentative number until then.
  - c. Voting format will be done by relative placement format
    - i. Last years voting format, multi-winner RCV, was determined to be easily susceptible to outliers after last year's votes were analyzed.
  - d. **James Benze** will make voting format available to all members.
5. December formal dance
- a. Date of formal dance will be December 19th, with Dave Greer already scheduled
  - b. **James Benze** will contact Czech Club to try and extend hours until 10 PM
  - c. **James Benze** will contact Marty P. (or other photographer if unavailable) to try and get high-quality pictures of the dance taken, with unrestricted rights for use by GCS for advertising events.
6. January local class weekend
- a. Mark and Shannon were contacted for availability by James Benze, and were best available on Sunday the 21st.
  - b. **James Benze** will contact them for hourly rates
  - c. Proposed tentative format is three hours of classes
    - i. Specific class topics and locations to be determined at December meeting
7. Nursing Home Dancing
- a. Postponed for this year, as there is not enough time to plan/advertise an event
8. Membership End-of-Year Dinner
- a. Scheduled for "dinnertime" (specific time subject to availability of venue) on December 15th
  - b. **James Benze** will contact Buffalo Wild Wings at Town and Country center to look at room reservations
9. Other Topics
- a. 2018 Memberships
    - i. Decided to start sale on memberships in December at a \$25 early purchase price
  - b. December Dance instruction
    - i. Topics decided on Collegiate Shag and St. Louis Shag.
    - ii. Kyle and Emily S. will teach St. Louis Shag

- iii. **Emily S.** will contact Marcia (sp?) about teaching Collegiate Shag class. Kyle can teach Collegiate Shag class if Marcia is not available or unwilling.
- iv. Dates of classes TBD depending on instructor availability

c. Gem City Swing Smackdown Team

- i. Auditions will be held after Lessons on 11-28
- ii. Kyle and Emily will schedule a make-up day for those that can't make it on the 28th.

Meeting Ended 7:30 PM



