

“Gem City Swing” 7/9/15  
Exec Meeting

**Advertising Budget for Next Month:** Total \$100

- Facebook = \$60 (\$15/wk)
- Fliers = \$40

Meet up paid for next 6 months.

**Spreading Out the Work Load**

- Helping answer emails = Kat (info@gemcityswing.com)
- Find door workers = Alicia (promote google doc, hound people)
- Facebook Events = Emily
- Facebook misc. = Jay (post on page, do advertisements)

**Signing Paperwork (bank)** 6:00 Monday, July 13

**Changes/Ideas?**

- ~~College ID night?~~ (we crossed this out in the meeting)
- “Bring a Friend” night (First Tuesday of the month)

**Keep Eyes Open for Possible Venues**

- Always Ballroom
- Loft Theater

**No new lessons/series until Sept/Oct**

- Keep in mind Wednesdays/Thursdays for progressives
- The group agreed that Thursdays sounded best

**Cover for Ned Pepper’s?**

- \$50 club, up to \$100 with people’s contributions

**Current Funds**

- Had \$275 after Week 2
- Should have made about \$75 last week, so just under \$400

**Budgeting**

- Owe \$75 to Jenny Watercutter
- \$450 for IRS forms
- Want to keep some funds in case we need to pay for the venue
- Pay for advertising