

“Gem City Swing” 5/12/15
Exec Meeting

- **Group Name:** “Gem City Swing”

- **Website/FB Page**
 - Volunteers?
 - None yet
 - Jay is only one with experience. He will create website but someone else will take over updating eventually.
 - Website names are available (gemcityswing.com)
 - Domain ~ \$12/yr
 - Hosting ~ \$5/mo

- **Advertising**
 - **Logo**
 - Graphic Design Quotes
 - Jenny Watercutter
 - Maggie Hardesty
 - Binaebi Akah

 - **Business Cards** (included in quotes for logo design)

 - **Ads on FB** (all agree YES we should do them)

 - **Banner ads on websites** (wait on this until we have logo)

 - **Hang flyers**
 - Alicia and Dot will create
 - need ¼ sheets for first dance

 - **Lindy Bombing** (Emily has boom box)

 - **Big Band Nights**
 - Thurs, 6/11 (Jay and Emily out of town)
 - Thurs, 6/25

 - **Heritage Festival at Carillon Park**
 - Sun, 5/24 (11am-3:30pm)
 - Small admission fee

 - **Ladder 11**
 - First Tues, June 2
 - Third Tues, June 16

- **First Friday every month = Art Events in Dayton**

- **Dancing before Dragons games**

- **2nd Street Market**

- Space? Permission?

- **The Greene**

- Space? Permission?

*Remember to be careful advertising because these aren't our events!

- **Paperwork to Start an Organization**

- Non-profit vs. LLC

- Non-Profit - no charge to advertise in city paper, more people are generous with donations/payment, limited flexibility with \$\$

- LLC – taxes, flexibility with \$\$

- Tax exempt = \$850 filing fee

- Dot is getting a CPA

- **At the dance**

- Buy drinks! Encourage others

- Tuesday Special = “Tequila and Taco Special” (must buy tequila to get taco bar)

- **Lessons**

- Not progressive yet, but differentiate East Coast lessons each week (recommend Elegance or Cincy if they want progressives)

- 8:30-9:00 lesson

- 9:00-10:30 dance

- **DJ/Instructor/Door worker schedule**

- DJs

- Instructors

- Door Workers

- **Admission**

- \$5 cover for people there to dance

- **About Ned Peppers**

- Smoking room (can request door be closed)

- Hire a band? (maybe not for first night, don't want to take on too much too soon)

- Dave Greer?

- Picture/vid camera to document dances?

- Dot's father?

-Look at by-laws

- Perks for members?
- Membership fee?

- Officers

- 4 named officers, 5-9 board members total

President – James Benze

Vice President – Emily Stienecker

Secretary – Kat Blum

Treasurer – Dorothy Smith