

Email Newsletter: can have up to 2,000 subscribers on mail chimp, could have mail list serv set up, could use these for announcements

**Maker Faire** - lacking people, might not be able to do. Need to reach out to neighboring scenes

**Dinner for Volunteers:**

- Nick called to see about a private room, must spend at least \$30/head
- Looking into cheaper options (BWW at Town & Country?)

**Library Movie Night:**

- Need to get security card (Rob set up time for Jay & Emily to get card) (Rob calling tomorrow)
- Emily - make sure to practice locking the door before people leave

**Art in the Street:**

- Gift basket - Emily M. dropping off

**Snapchat Filter:**

- Data metrics?

**August Lessons:**

- Partner routines: Lindy Chorus, California Routine

**Finances:**

- Last 3 weeks (skipped July 4) - In June, broke even, Profit \$20, then Profit \$60, so doing well

**Mark & Shannon:**

- Jay emailed, has not heard back yet
- Jay talked to Shannon a couple weeks ago and she said they were having email issues
- Jay following up on FB soon

**September:**

- Level 2 - Kyle & Kaitlyn or Kyle & Kat
- People have been signing up for full months at a time for beginner lesson

\*Bethany & Alex potentially moving to Indiana

**How to Advertise to College Students Better:**

- Hard to get UD kids off campus, but at least they have a club we can advertise to
- Sinclair opening a Centerville campus
- Regular Sinclair lacking locations for posters/fliers
- Piggyback off of current social clubs?

**Library Event Coming Up**

**Merchandise:**

- Emily contacted Logos at Work to explain that we don't want to have inventory
- Option to have online store, but seems not worth our money (too much overhead)
- Not ruling out the idea of merchandise, but maybe a different company? (Custom Ink?)

**IRS:**

- Jay still needs to call about 501(c)7 issue with majority of income not coming from memberships (might have to switch back to 501(c)3)
- Need to clarify meaning (money from memberSHIP or memberS in general?)

**Board Member Update:**

- Dorothy choosing to step down from the board. Staying involved, but not on the board.
- Adding Kyle & Vahid to Slack