

**Gem City Swing Exec Meeting
February 4, 2016**

Taxes – How? (Dot talking to CPA tomorrow)

Scheduling on Calendar – Ideas to actually get people to sign up?

- Bring printed sheet to have people sign up right at the dance (so they don't forget when they get home)
- Some people do better when messaged individually instead of group message (Alicia just send everybody a generic individual message?)

Money (Currently about \$1,000 in bank. \$400 of that allotted to paperwork fee)

- Canceling Thursdays at Baum allows for extra money now (yay!)
 - o Use this money to start hiring a band periodically to Ned's? Might bring more people, have more fun, etc.
 - Jay talked to operations manager of Ned's. As long as it doesn't cause work for him, he doesn't mind.
 - Jay emailed Dave Greer
 - \$360 for the band (Very inexpensive!)
 - All in favor!
 - Looking Mid- to Late March
 - o Gives time for Dave to check schedule
 - o Allows time for advertising

Steve Schlautman

- Interested in doing Lindy Hop/West Coast cross-over event with our and his dancers
 - o Intro to Lindy for WC dancers, then social dance
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- Friday or Saturday night (Steve teaches weeknights)

Museum "Roaring 20's" Party – Rob going to get in touch with museum to see if they would want to do that.

Marketing

- Rob working with Gem City podcast
- We're on Dayton.com events page
- Carillon Park has Heritage Festival every year (Rob looking into getting involved in that)
- Tshirts? (Rob will look into)
 - o Discounted with membership?
 - o Jenny Watercutter help with design? Use logo somewhere on it?
- Need to hype membership because now is the best year
- Promo Video – Rob finishing up. Ready to go by next Monday (2/15)
- Jay stopped FB ads. They haven't been doing much to help.
- Living Social (Rob still haven't heard back.)

Exec Change

- Alicia decided to resign from her position
 - We will appoint someone as interim board member until that board chair is elected
 - Rob?
 - Giving everyone a week to consider all possibilities
 - Will need a new person in charge of the volunteer calendar